

Possible Carterton Integrated Transport Strategy (ITS) Headings

*(*may be less appropriate)*

Road Network

- New road infrastructure
- New junctions
- Junction improvements
- Upgrade of sections of road
- Installation of traffic signals
- Rat running
- Speed information (VAS) signs
- Widening/ straightening roads
- Traffic Management/ Traffic calming
- Signing strategy
- Weight limits
- Identify preferential routing

Pedestrian Network

- Development and improvement of new and existing pedestrian links - to town centre, employment and schools.
- Identification of 'Core Routes' – to be clearly signed, main origins and destinations clearly identified.
- Improve pedestrian crossing points – toucans, zebra, pelican etc on such routes
- Maintain adequate footway condition
- Reasons to upgrade existing footways
- Reasons to upgrade lighting
- Where possible develop more 'direct' routes for non-motorised traffic.
- Aim to develop routes which connect conveniently to existing routes.
- Town centre pedestrian enhancement – e.g. could include, widening pavements, improvement to surfaces and signage, improved pedestrian crossings, restrictions traffic entering town centre, review street parking provision.

Cycle Network

- Cycle parking at – key employment, education, leisure, retail and local facilities e.g. health centres. Also public transport stops and interchanges.
- Off carriageway cycle tracks
- On road cycle routes
- Cycle route signing
- Maintenance of existing cycle routes
- Improving links to – town centre, employment and schools.

- Improving creating links with wider area.
- Key cycle crossings required

Public Transport

- Premium route bus stops
- **Bus lanes*
- **Bus priority – at key junctions.*
- Bus gate
- Bus stop upgrades – ensure stops are lit and safe. Stops to be located where they maximise on walking catchments.
- Real Time Information
- Increased frequency of (particularly non A40) bus routes connecting villages, Swindon etc.
- Examine case for local bus service linking nearby villages with Carterton.